



Student Enrollment and Success Plan: 2014-2017

Department: Kinesiology, Recreation, & Sport

Department Chair: John Henry Pommier

Department Mission: Concentration Missions: The Sport Management Program is committed in developing future leaders in the sport industry. Cultivating student competencies and professional ethics are achieved through the integration of experiential learning, community engagement, research, and innovative activities in a supportive and challenging learning environment. The Nonprofit Leadership Concentration strives to strengthen the social sector with a talented, prepared workforce. The Physical Education Teacher Education Program is to prepare highly qualified physical educators who will demonstrate the knowledge, skills, and dispositions to promote student learning and physically active lifestyles. Our nationally accredited (NCATE & NASPE) program highly values experiential learning and field-based practice. The Dance Minor provides students of all levels with opportunities in dance. By providing a strong technical foundation, Dance Theory, Dance Composition, along with performance based courses, we give dancers of any level the chance to learn and enjoy dance as a lifetime activity. The Recreation Management and Youth Leadership (RMYL) Concentration provides an exceptional undergraduate education with a community and public service emphasis. The RMYL Concentration assimilates an engaging, challenging, and supportive learning environment to prepare the industry-leading recreation and youth leadership professionals of tomorrow. The primary mission of the Physical Activity Course Program is to provide students with various interests and abilities the contemporary knowledge and experiences needed to enable physically active, healthy lifestyle decisions for today and the future. The Masters in Physical Education – Coaching utilizes innovative and effective instructional methods to provide students with knowledge and practical experience in preparation for successful coaching careers. The program is based on NASPE national standards.

Department Enrollment Goal(s):

Increase student enrollment 2% annually for the next five years.

Action Steps (with dates & person(s) responsible):

- A. Recruit students by having faculty with strong teaching evaluation(s) indicators teaching discovery-based courses
- B. Have diverse faculty and upper-class students attend Major's fair
- C. Work with University media professionals in offering university-centered student websites and social media: Twitter & Facebook
- D. Collaborate with CIRT in creating short, focused videos that reflect concentrations/programs
 - a. Display on department websites and Arena hallway
- E. Have person with global understanding of department attend all Sycamore Preview, Undeclared Majors Day, etc. events
- F. Work with Career Services and ISU Alumni Association in establishing career placement data
 - a. Create Department Alumni Association
 - b. Develop materials to promote department / alumni
 - Create "Hall of Honor" that reflects KRS associated alumni success
 - c. Create initiative that increases graduate/alumni response rate (*comprehensive professional development information*)
 - Exit Survey / 6-Month / Method of delivery
- G. Offer "Hoosier" graduate student candidates assistantship priorities

<i>Total Enrollment Benchmarks</i>	Fall 2013 Baseline:	Fall 2014:	Fall 2015:
	699	713	727
	Fall 2016:	Fall 2017:	
	741	756	

Other Enrollment Related Benchmarksⁱ

None

Department Retention Goal(s):

Increase department student 1st year retention 1% annually for students that start and finish in department over the next five years.

Action Steps (with dates & person(s) responsible):

- A. Have diverse faculty and upper-class students attend Major's fair to offer career placement opportunities
- B. Work with University media professionals in offering university-centered student websites and social media: Twitter & Facebook
- C. Increase engagement and experiential opportunities in and outside of course
 - a. Provide faculty and student community contact opportunities: SENCER, IPE, practicum and internships, speaking engagements, class initiatives, and research opportunities
- D. Create structure that requires students to complete a fieldwork experience in addition to an internship experience in Recreation Management Youth Leadership, Sport Management, Nonprofit Leadership, and Recreation Therapy
- E. Complete 3-week attendance, midterm grade, student athlete progress notifications
- F. Create new internship and practical experiences in environments desired by students/ employment opportunities (e.g., clinical environments for Exercise Science majors)
- G. Support (4) student organizations with faculty mentors
 - a. Offer weekly engagements and monthly initiatives
 - Faculty/Student interaction and group initiatives
- H. Post / display materials that reflect positive, department relations
- I. Create Professional Advisor mechanism

<i>Retention Benchmarks</i>	Fall 2013 Baseline:	Fall 2014:	Fall 2015:
	78.5%	79.5%	80.5%
	Fall 2016:	Fall 2017:	
	81.5%	82.5%	

Other Retention Related Benchmarks

None

Department Completion Goal(s):

Increase department student 4-year graduation rates 1% annually for students that start and finish in department over the next five years.

Action Steps (with dates & person(s) responsible):

- A. Provide professional development opportunities that enable student-centered approach
- B. Create Professional Advisor mechanism

- C. Offer limited number of courses with required prerequisites
- D. Offer limited number of essential courses within 4-year curriculum map
- E. Offer Concentrations/Programs that require 120-credit hours or less
- F. Offer Concentrations/Programs that require 71-credit major hours or less
- G. Offer Concentrations/Programs that can be completed in 6-7 semesters, if foundational studies courses are completed for the first or second semester

<i>Completion Benchmarks</i>	Fall 2013 Baseline: 57.7%	Fall 2014: 58.7%	Fall 2015: 59.7%
	Fall 2016: 60.7%	Fall 2017: 61.7%	

Other Completion Related Benchmarks

None

Post-College Achievement Goal(s) (e.g., employment & graduate school):

1. Establish baseline of students that are employed or attending graduate school within six months post-graduation.
2. Increase the percent of students that are employed or attending graduate school within six months post-graduation by 2% annually.

Action Steps (with dates & person(s) responsible):

- A. Direct students in RSCM 390 and PE 390 to the ISU Career Center
- B. Collaborate with Career Center to analyze post graduate assessment

<i>Employment & Graduate School Benchmarks</i>	Fall 2013 Baseline: N/A	Fall 2014: Establish Baseline	Fall 2015: +2%/+2%
	Fall 2016: +2%/+2%	Fall 2017: +2%/+2%	

Other Goal(s) and Action Stepsⁱⁱ:

None

ⁱ *Note on Other Enrollment, Retention, and Completion Benchmarks:* Departments are encouraged to develop other benchmarks as may be relevant to measuring progress toward goal achievement.

ⁱⁱ Departments may have other goals that do not fit into the four areas previously indicated or adequately subsumable as an action step within one of the four goal areas. They may be placed here.