



Student Enrollment and Success Plan: 2014-2017

Department: Applied Medicine and Rehabilitation – BS in Athletic Training, 2 concentrations.

Department Chair: Kahanov Chair/Idlewine and Pickerill Concentration Directors

Department Mission: The mission of Department of Applied Medicine and Rehabilitation is to provide excellence in Interprofessional preparation/practice of collaborative healthcare and wellness. The department supports the development of productive citizens through mentorship in the quest for new knowledge and research, community engagement, clinical experience, service learning, and progressive comprehensive health care.

Department Enrollment Goal(s):

Grow enrollment in Athletic Training major from 89 to 120 (33%) in 4 years.

Action Steps (with dates & person(s) responsible):

- A. Recruit students using the following methods:
 - a. Faculty program director talks to students in ATTR 100 and ATTR 212 regarding the program, requirements and applications (Spring semester, Idlewine & Pickerill)
 - b. Maintain Twitter and Facebook pages with current, relevant and updated information (Coleman Pickerill/Idlewine ongoing)
 - c. Summer Honors for interested high school seniors (Landis)
 - d. Anatomy workshop for high school students (Coovert, Spring activity)
 - e. Work with registrar to respond quickly to inquiries regarding the AT major (Coleman, Pickerill/Idlewine/Kahanov, ongoing)
 - f. Update and maintain program website regarding assistantships and admissions process (Aug 1, Coleman/Idlewine/Pickerill)

<i>Total Enrollment Benchmarks</i>	Fall 2013 Baseline:	Fall 2014:	Fall 2015:
	89	90	100
	Fall 2016:	Fall 2017:	
	110	120	

Other Enrollment Related Benchmarksⁱ

None

Department Retention Goal(s):

Achieve a 90% retention rate by 2017 between sophomore and senior year for both concentrations in the Athletic Training Major.

Action Steps (with dates & person(s) responsible):

- A. Follow the retention plan devised to assist students who are having difficulty completing (Page 15 of AT Major student handbook. <http://www.indstate.edu/amr/athletic-training/undergraduate/pdfs/policy-manual-2013.pdf>)
- B. Student engagement activities (BBQ, tailgating, Holiday Party, End of Year Party) (various dates, all faculty)
- C. Faculty program director talks to students in ATTR 100 and ATTR 212 regarding the program, requirements and applications (Pickerill/Idelwine, Spring semester)
- D. Group Advising to ensure correct courses are selected (Pickerill/Idlewine, Spring semester)
- E. Individual advising for one-on-one to support professional direction (All AMR faculty, ongoing).
- F. Support of student organization to encourage engagement (Inskeep, ongoing)
- G. Addition of volunteer external community engagement activities (i.e. medical coverage to Triathlon medical coverage, Special Olympics, NCAA championship events) (various dates, all faculty)
- H. Peer mentorship activities where seniors mentor sophomores (Clinical Concentration, Young, ongoing)
- I. Additional laboratory practice times in the evening with a graduate student to support skill practice (Eberman/Pickerill/Young/Coovert, ongoing)
- J. Required Clinical Internship to enhance student engagement (Young/Idelwine, each semester)

<i>Retention Benchmarks</i>	Fall 2013 Baseline: 80%	Fall 2014: 83%	Fall 2015: 85%
	Fall 2016: 87%	Fall 2017: 90%	

Other Retention Related Benchmarks

None

Department Completion Goal(s):

Maintain a 90% on-time graduation rate by 2017.

Action Steps (with dates & person(s) responsible):

- A. Maintain advising and clinical completion records reviewed each semester by program directors (Dec and May, Idlewine/Young)

<i>Completion Benchmarks</i>	Fall 2013 Baseline: 80%	Fall 2014: 85%	Fall 2015: 90%
	Fall 2016: 90%	Fall 2017: 90%	

Other Completion Related Benchmarks

None

Post-College Achievement Goal(s) (e.g., employment & graduate school):

1. All students entering the clinical concentration will graduate and pass the National Athletic Training board exam.
2. 90% of AMR concentration students will matriculate into graduate professional programs.
3. Alumni perceive that they perform above average in new employment settings (@ 6 months).
4. Employers perceive that alumni perform above average in new employment settings (@ 6 months).
5. Retain 10% of AMR concentration into professional graduate programs in AMR.

Action Steps (with dates & person(s) responsible):

- A. Utilize professional advising to aid students in searching appropriate positions for experience and aptitude (Jan-April, Games, Pickerill, Young for AT Concentration, All faculty AMR concentration)
- B. Develop resumes/cover letters and engage in mock interviews in ATTR 456 (clinical concentration & ATTR 255 (AMR concentration) (Final Spring semester, instructor of course)
- C. Monitor successful completion of coursework, identify deficiencies, and provide remediation as needed regarding clinical competence and professional behaviors (each semester, Idelwine/Pickerill)
- D. Maintain alumni data on graduate school entry, graduation and employment (Idlewine/Pickerill, May/Sept)

<i>Employment & Graduate School Benchmarks</i>	Fall 2013 Baseline:	Fall 2014:	Fall 2015:
	90%	90%	90%
	Fall 2016:	Fall 2017:	
	90%	90%	

Other Goal(s) and Action Stepsⁱⁱ:

None

ⁱ *Note on Other Enrollment, Retention, and Completion Benchmarks:* Departments are encouraged to develop other benchmarks as may be relevant to measuring progress toward goal achievement.

ⁱⁱ Departments may have other goals that do not fit into the four areas previously indicated or adequately subsumable as an action step within one of the four goal areas. They may be placed here.