



Student Enrollment and Success Plan: 2014-2017

Department: Theater

Department Chair: Sherry McFadden

Department Mission: The mission of the undergraduate Theater program at Indiana State University is to provide students with a broad and solid foundation in the artistic, intellectual, and practical aspects of theater. We seek to provide an environment that is serious, focused, collaborative, risk-taking and nurturing. It is our goal to graduate students who will continue to grow as artists, technicians, thinkers, and engaged, productive citizens serving the public good.

Department Enrollment Goal(s):

1. To increase the number of appropriately qualified Theater majors to 75 by Fall 2017.
2. Expand applicant pool by recruiting at all Indiana high schools with quality performing arts programs.

Action Steps (with dates & person(s) responsible):

- A. Action Steps for Goal #1
 - a. Conduct an analysis of admitted students versus enrolled students. Chris Berchild; Fall 2014
 - b. Continue contact campaign to admitted students interested in theater. Julie Dixon; Fall 14
 - c. Work with Honors program and Admissions to recruit from Indiana high schools for summer honors program in theater. Arthur Feinsod; Summer 2014
 - d. Conduct auditions for students interested in Creative and Performing Arts scholarship. Julie Dixon (performance) & Michael Jackson (tech and design); Spring 2015
- B. Action Steps for Goal #2
 - a. Attend high school plays at targeted schools in Indiana and Illinois with reciprocal education agreements. Michael Jackson; Spring2015
 - b. Actively recruit for and from Summer Honors program. Michael Jackson; Spring 2015

<i>Total Enrollment Benchmarks</i>	Fall 2013 Baseline:	Fall 2014:	Fall 2015:
	65	67	70
	Fall 2016:	Fall 2017:	
	72	75	

Other Enrollment Related Benchmarksⁱ

None

Department Retention Goal(s):

To increase the retention rate of Theater majors by 2% annually.

Action Steps (with dates & person(s) responsible):

- A. Develop academic profiles of students in our Freshman transition course detailing their class experience i.e. attendance, quality of work on assignments, ability to ask questions about issues both personal and academic and what kind of school they came from (performing arts or small school with no theater program) and are they first generation students. Sherry McFadden; Fall 2014
- B. Collect data on our “gateway to major” courses. Based on the information gathered, determine whether supplemental instruction or peer mentoring are necessary. Julie Dixon; Spring 2015
- C. Have all departmental advisors trained on MySAM. Linda Janosko; Fall 2014

<i>Retention Benchmarks</i>	Fall 2013 Baseline: 60%	Fall 2014: 62%	Fall 2015: 64%
	Fall 2016: 66%	Fall 2017: 68%	

Other Retention Related Benchmarks

None

Department Completion Goal(s):

To increase the 6-year completion rate for Theatre majors by 2% each year by Fall 2017.

Action Steps (with dates & person(s) responsible):

- A. Conduct a total credit hour audit of our graduates from the past three years, including proportions that were students who declared our major initially versus those who selected it in a subsequent year. Use the data to inform a discussion of the curriculum, pathways, and time to degree. Chris Berchild; Spring 2015
- B. Examine core course requirements in the major to consider whether such requirements could be made more flexible. Chris Berchild: Spring 2015
- C. Reach out to our majors with 90 or more credit hours completed and use it as an opportunity to discuss optimal pathway to completion. Julie Dixon, Linda Janosko: Spring 2015

<i>Completion Benchmarks</i>	Fall 2013 Baseline: 50%	Fall 2014: 52%	Fall 2015: 54%
	Fall 2016: 56%	Fall 2017: 58%	

Other Completion Related Benchmarks

None

Post-College Achievement Goal(s) (e.g., employment & graduate school):

1. To increase number of Theatre graduates who successfully engage in freelance work in performing arts and entertainment industries.
2. To increase the number of Theatre graduates who participate in internships within a year of graduation (graduate school right after undergraduate for theater majors is not advisable).

Action Steps (with dates & person(s) responsible):

- A. Work with the Career Center Track number of theater graduates who are employed by professional companies or corporations not necessarily in the performing arts and entertainment industry. Michael Jackson; Spring 2015

- B. Send questionnaires to graduates 6 months after graduation asking where they are working, how they got the job, and how they feel ISU Theater degree helped them obtain that job. Arthur Feinsod; Fall 2014
- C. Develop and monitor both alumni and department Facebook pages for information on what grads are doing. Michael Jackson; Fall 2015

<i>Employment & Graduate School Benchmarks</i>	Fall 2013 Baseline:	Fall 2014:	Fall 2015:
	N/A	Baseline Set	+2%
	Fall 2016:	Fall 2017:	
	+2%	+2%	

Other Goal(s) and Action Stepsⁱⁱ:

None

ⁱ *Note on Other Enrollment, Retention, and Completion Benchmarks:* Departments are encouraged to develop other benchmarks as may be relevant to measuring progress toward goal achievement.

ⁱⁱ Departments may have other goals that do not fit into the four areas previously indicated or adequately subsumable as an action step within one of the four goal areas. They may be placed here.