



## Student Enrollment and Success Plan: 2014-2017

**Department:** Psychology

**Department Chair:** Virgil Sheets

**Department Mission:** The Department of Psychology assists students to achieve their personal and professional potential through training in scientific methods and discipline-specific knowledge, promoting a spirit of active inquiry and critical thought, and fostering a sense of social responsibility.

### Department Enrollment Goal(s):

To increase the number of Psychology majors by 30 students by Fall 2017.

#### Action Steps (with dates & person(s) responsible):

- A. Assure that all requests for meetings with prospective students are scheduled and assigned. Fall 2014; Department Faculty and Chairperson
- B. Explore viability of offering undergraduate program (from Introductory Psychology to Culminating Experience including "labs") via distance. Fall 2015; Departmental Faculty
- C. Contact Ivy Tech of Terre Haute and Vincennes University to explore possibility of increasing transfers from these institutions Fall 2016; Chairperson

<i>Total Enrollment Benchmarks</i>	<b>Fall 2013 Baseline:</b> 390	<b>Fall 2014:</b> 398	<b>Fall 2015:</b> 405
	<b>Fall 2016:</b> 413	<b>Fall 2017:</b> 420	

#### Other Enrollment Related Benchmarks<sup>i</sup>

None

### Department Retention Goal(s):

To improve retention of Psychology majors by 1% per year to 67% by Fall 2017.

#### Action Steps (with dates & person(s) responsible):

- A. Work with University College to assure proper set-up of advising plans and smooth transition to Departmental advisors Fall 2014; Departmental Faculty and Chairperson
- B. Assess effectiveness of "majors-only" sections of introductory psychology on retention (and increase size/number of sections as appropriate) Fall 2015; Chairperson
- C. Assess effect(s) of living/learning community on retention of first-year students Fall 2015; Chairperson
- D. Expand participation of students and faculty in first-year events programming in residential life settings. Fall 2015; Retention Coordinator

<i>Retention Benchmarks</i>	<b>Fall 2013 Baseline:</b>	<b>Fall 2014:</b>	<b>Fall 2015:</b>
	63%	64%	65%
	<b>Fall 2016:</b>	<b>Fall 2017:</b>	
	66%	67%	

*Other Retention Related Benchmarks*

None

**Department Completion Goal(s):**

To increase the 6-year graduation rates for Psychology majors by 1% per year.

**Action Steps (with dates & person(s) responsible):**

- A. Assess effectiveness/appropriateness of prerequisite change for statistics Fall 2015; Chairperson & Stats Faculty
- B. Evaluate appropriate sequencing/specification of the second “major” course. Fall 2016; Undergraduate Program Director & Chairperson
- C. Increase size or number of sections of high-demand undergraduate courses. Spring 2015; Chairperson
- D. Expand on-line offerings in summer to enable students to continue coursework while away from campus. Summer 2015; Departmental Faculty & Chair

<i>Completion Benchmarks</i>	<b>Fall 2013 Baseline:</b>	<b>Fall 2014:</b>	<b>Fall 2015:</b>
	48%	49%	50%
	<b>Fall 2016:</b>	<b>Fall 2017:</b>	
	51%	52%	

*Other Completion Related Benchmarks*

None

**Post-College Achievement Goal(s) (e.g., employment & graduate school):**

Work with Career Center to establish benchmarks for psychology majors related to employment and graduate school success within 6 months of graduating.

**Action Steps (with dates & person(s) responsible):**

- A. Work with Career Center to develop/improve post-graduation tracking data Spring 2015; Chairperson
- B. Work with the new Departmental Advisory Board to identify opportunities & skill sets to improve post-college achievement Spring 2015; Dept. Chair & Director of Undergraduate Program

<i>Employment &amp; Graduate School Benchmarks</i>	<b>Fall 2013 Baseline:</b>	<b>Fall 2014:</b>	<b>Fall 2015:</b>
	N/A	Baseline Set	+2%/+2%
	<b>Fall 2016:</b>	<b>Fall 2017:</b>	
	+2%/+2%	+2%/+2%	

**Other Goal(s) and Action Steps<sup>ii</sup>:**

None

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<sup>i</sup> *Note on Other Enrollment, Retention, and Completion Benchmarks:* Departments are encouraged to develop other benchmarks as may be relevant to measuring progress toward goal achievement.

<sup>ii</sup> Departments may have other goals that do not fit into the four areas previously indicated or adequately subsumable as an action step within one of the four goal areas. They may be placed here.