



Student Enrollment and Success Plan: 2014-2017

Department: School of Music

Department Chair: Paul Bro

Department Mission: The mission of the School of Music at Indiana State University is to prepare students for careers and continued study in music education, music business, performance, and music as a liberal art. Recognized for its long history of training music educators and members of the music business community, the school offers a range of undergraduate and graduate degrees in a personalized environment. We provide experiential learning opportunities, develop life-long learning skills, and foster cultural engagement and international exchange. The school promotes awareness and appreciation of the musical arts through courses for all university students and serves as a cultural resource for the university, local community, and the state through outreach, special events, and public performances. The Indiana State University School of Music is an accredited institutional member of the National Association of Schools of Music.

Department Enrollment Goal(s):

To increase the number of music majors to 200 by Fall 2017.

Action Steps (with dates & person(s) responsible):

- A. Reorganize Music Day, Music Career Weekend, and All-Star Band. Fall 2014; Chair, Recruitment Committee.
- B. Begin a Master Class Day. Fall 2014; Chair, Recruitment Committee.
- C. Initiate Double Reed and Low Brass Days Fall 2015; Performance Division Coordinator.
- D. Re-evaluate and strengthen use of student organizations to volunteer to tutor in local schools. Spring 2015; Director, School of Music.

<i>Total Enrollment Benchmarks</i>	Fall 2013 Baseline:	Fall 2014:	Fall 2015:
	186	188	191
	Fall 2016:	Fall 2017:	
	195	200	

Other Enrollment Related Benchmarksⁱ

None

Department Retention Goal(s):

Increase retention rate for undergraduate music majors to 80% by 2017.

Action Steps (with dates & person(s) responsible):

- A. Develop interview and questionnaire procedures to assess patterns of why students drop and/or declare music as major after the initial semester. Spring 2015; Advisors.

- B. Assess the use of current scholarships to improve retention by assisting high achieving students and/or those with unique financial needs. Spring 2015; Director, School of Music.
- C. Continue and strengthen the music theory and history tutoring programs. Fall 2015; Coordinator, Academic Division.
- D. Assess the sequencing and class size of music major courses (e.g., MUS 150, 350, and 351) to address issues that often complicate degree completion. Fall 2014; Chair, Music Curricular Affairs Committee.

<i>Retention Benchmarks</i>	Fall 2013 Baseline: 74%	Fall 2014: 75%	Fall 2015: 76%
	Fall 2016: 78%	Fall 2017: 80%	

Other Retention Related Benchmarks

None

Department Completion Goal(s):

Increase the 6-year graduation rate of music majors to 45% by 2017.

Action Steps (with dates & person(s) responsible):

- A. Work with the Career Center to improve the process by which students procure internships (Music Business) and other field experiences (Music Performance and Liberal Arts majors). Fall 2014; Ted Piechocinski, Director of Music Business and Coordinators of Performance and Academic Divisions.
- B. Continue to support collegiate professional organizations (e.g., Collegiate Music Educators National Conference and Kappa Kappa Psi) to interact with Professionals in their fields through attendance at state and national conference and through guests on campus. Fall 2014; Faculty Sponsors of organizations.
- C. Develop more focused approach for students to learn about employment and graduate school opportunities. Fall 2015;
- D. Continue to evaluate degree plans to minimize curriculum obstacles to graduate. Fall 2016; Chair, Music Curricular Affairs Committee.

<i>Completion Benchmarks</i>	Fall 2013 Baseline: 39%	Fall 2014: 40%	Fall 2015: 41%
	Fall 2016: 43%	Fall 2017: 45%	

Other Completion Related Benchmarks

None

Post-College Achievement Goal(s) (e.g., employment & graduate school):

To work with the Career Center to establish baseline employment and graduate school tracking data for music graduates.

Action Steps (with dates & person(s) responsible):

- A. Systematize current anecdotal information on the success of music graduates securing employment or graduate school admission. Fall 2014; Director, School of Music.
- B. Contact recent graduates for current contact information. Fall 2014; Administrative Assistant.
- C. Maintain files with current contact information. Spring 2015; Administrative Assistant 1, Music Office.

*Employment & Graduate
School Benchmarks*

Fall 2013 Baseline:
N/A

Fall 2014:
Baseline Set

Fall 2015:
+2%/+2%

Fall 2016:
+2%/+2%

Fall 2017:
+2%/+2%

Other Goal(s) and Action Stepsⁱⁱ:

None

ⁱ *Note on Other Enrollment, Retention, and Completion Benchmarks:* Departments are encouraged to develop other benchmarks as may be relevant to measuring progress toward goal achievement.

ⁱⁱ Departments may have other goals that do not fit into the four areas previously indicated or adequately subsumable as an action step within one of the four goal areas. They may be placed here.