



Student Enrollment and Success Plan: 2014-2017

Department: Languages, Literatures, and Linguistics

Department Chair: Dr. Leslie Barratt

Department Mission: To prepare students for active global citizenship by providing them with skills in world languages and the disciplinary tools of linguistic, cultural, and literary analysis. To foster the cultural knowledge and sensitivity necessary for effective engagement with diverse populations in Indiana and throughout the world.

Department Enrollment Goal(s):

1. Keep the possibility for linguistically strong students to major or minor in Language Studies.
2. Increase the number of LLL first majors to 80 by Fall 2017.

Action Steps (with dates & person(s) responsible):

- A. NSO advisors will advise incoming students who fulfilled their high school non-native language requirement to continue their language study if they are interested in the language. New Student Orientation 2014; UC advisor
- B. Recruitment & Retention Committee will create a short 2 minute promotional video about LLL requirements and opportunities for distribution to Indiana language teachers at IFLTA Conference in Fall 2014. September 2014; Recruitment and Retention Committee
- C. Department chair will work with the admissions office to accommodate requests for department visits. Spring 14 and ongoing; Department Chair
- D. Department chair will write letters to Presidential scholars that mention language or experiences abroad in their biographical entry. Two weeks after the list is published; Department Chair
- E. As a large number of our majors switch from a Minor to a Major, we will recruit minors, too. Instructors will post a banner titled, "Major in Anything, Minor in a Language". Before the start of the semester, the Recruitment and Retention committee will send out the banner file with instructions on how to post the banner in Blackboard. At midterm, the committee will then invite instructors to create a class discussion about the possibility of minoring in a language and studying abroad. Banner will be sent before the first day of class, Fall 2014; Chair of Recruitment and Retention Committee and LLL instructors
- F. LLL FS instructors will notify the LLL department chair of students (with their 991 numbers) who earn an A+, A, A-, or B+, or students the instructor recommends for a minor. The department will send out an e-mail that congratulates the students on their success and invites them to consider continuing their language study. Fall 2014--day after last day to drop; Department Chair and FS Second Language Instructors.

Total Enrollment Benchmarks

Fall 2013 Baseline:

71 first majors

Fall 2014:

72

Fall 2015:

75

Fall 2016:

80

Fall 2017:

80

Other Enrollment Related Benchmarksⁱ

1. The number of students taking placement tests needs to be tracked by University Testing.
2. Since we are a 'found' major, we have a high number of second majors and minors who convert to majors, so the number of second & third majors, first, second, and third minors should be reported to us for our tracking & advising and possible recruitment of minors into a major.

Department Retention Goal(s):

1. Track incoming LLL freshmen majors into their sophomore year to determine accurate numbers and reasons for leaving.
2. Increase retention rate of LLL majors by 5% by Fall 2017.

Action Steps (with dates & person(s) responsible):

- A. Department chair will request secondary advisor to all incoming freshmen to assist UC primary advisor, and contact all incoming LLL majors inviting them to meet the Department Chair and staff and tour the department. One week after the list of new majors is received each term; Department Chair and CAS Advisement Office
- B. LLL advisors will double check advisees' schedules to confirm appropriateness in major and contact UC advisor with any concerns/questions. One week before classes start, beginning Fall 2014; LLL advisors and UC advisors.
- C. LLL advisors will contact advisees to begin to form a relationship and to put any intake remarks into MySAM. First week of class, beginning Fall 2014; LLL Advisors.
- D. LLL advisors will use MapWorks to track advisees. Target date for completion: Midterm of first two semesters beginning Fall 2014; LLL Advisors.
- E. LLL advisors will track whether freshmen return as sophomores with LLL majors. First week of classes beginning Fall 2014; LLL Advisors.
- F. Department chair will report first-to-second year retention numbers and reasons for leaving to LLL Department. Third week of classes beginning Fall 2014; Department Chair.

<i>Retention Benchmarks</i>	Fall 2013 Baseline: 58%	Fall 2014: 59%	Fall 2015: 60%
	Fall 2016: 61%	Fall 2017: 63%	

Other Retention Related Benchmarks

None

Department Completion Goal(s):

ISU is tracking students who start as freshmen in the major, but few of ours do. It is more appropriate to track those who enter 300-level courses because that is really where the major courses start. Our goal is to graduate at least 90% of majors who enter 300-level classes. The small numbers of freshmen who enter as LLL majors (approximately 8-17 per year), suggests to us that the 77% 6-year graduation rate is less meaningful than a metric that tracks students from the time they enter 300-level LLL courses.

Action Steps (with dates & person(s) responsible):

- A. Increase Study Abroad success by providing an orientation the semester prior to studying abroad. Fall 2014; Study Abroad Committee
- B. Have students in LLL 400 (Senior Seminar) work with Career Center to develop career readiness and encourage Career Ready Certificate. Fall 2014; LLL 400 instructors
- C. Work with high schools in region to place Language Studies Teaching Majors. Fall 2014; Language Studies Teaching faculty

<i>Completion Benchmarks</i>	Fall 2013 Baseline:	Fall 2014:	Fall 2015:
	77%	77%	77%
	Fall 2016:	Fall 2017:	
	77%	77%	

Other Completion Related Benchmarks

1. 100% of students in LLL 400 completing a resume will be considered successful.
2. All majors will complete language assessments in order to verify their language levels on their resume. 100% participation will be successful.

Post-College Achievement Goal(s) (e.g., employment & graduate school):

1. Work with Career Center to track the employment and graduate school admission rates of LLL undergraduate majors within 6 months post-graduation.
2. To develop and administer a survey to LLL alumni in order to augment the assessment of our undergraduate curricula.

Action Steps (with dates & person(s) responsible):

- A. Upon graduation, during senior check-out, LLL advisor will request updated contact information. Graduation beginning Fall 2014; LLL advisor
- B. Department will develop and send survey to alumni one year after graduation. Target date for completion: One year after graduation beginning Spring 2015; Department chair, Assessment Committee, and Recruitment & Retention Committee
- C. Use alumni feedback to identify gaps in preparation that our curriculum should be filling, and therefore submit curriculum changes or alter course content. Fall 2017 Person responsible: ADC Committee

<i>Employment & Graduate School Benchmarks</i>	Fall 2013 Baseline:	Fall 2014:	Fall 2015:
	N/A	Benchmark Set	+2%/+2%
	Fall 2016:	Fall 2017:	
	+2%/+2%	+2%/+2%	

Other Goal(s) and Action Stepsⁱⁱ:

None

ⁱ *Note on Other Enrollment, Retention, and Completion Benchmarks:* Departments are encouraged to develop other benchmarks as may be relevant to measuring progress toward goal achievement.

ⁱⁱ Departments may have other goals that do not fit into the four areas previously indicated or adequately subsumable as an action step within one of the four goal areas. They may be placed here.