Indiana State University

Student Enrollment and Success Plan: 2014-2017

Department: English

Department Chair: Robert Perrin

Department Mission: The Department of English defines its mission as educating students and advancing knowledge in language, literature, and culture. The Department strives to achieve its mission through its curriculum, teaching, scholarly and creative activity, and service.

Department Enrollment Goal(s):

To increase the number of English majors by 5% by Fall 2017.

Action Steps (with dates & person(s) responsible):

A. Continue to work with Admissions to improve our contacts with prospective and admitted students. Fall 2014; the Recruitment and Retention Committee.
B. Establish contacts between our majors and prospective students. Fall 2014; the Recruitment and Retention Committee and the Student Advisory Council.
C. Create a systematic approach (a protocol) for working with admitted students. Fall 2014; the Recruitment and Retention Committee.
D. Promote the program through our contacts with ISU's College Challenge teachers. Fall 2014; Rob Perrin and Laura Bates.
E. Work with IVY Tech to market our programs to potential transfer students. Fall 2014; Rob Perrin and the Recruitment and Retention Committee.
F. Develop the Department website to include more easily accessible materials about undergraduate programs in English. Fall 2014; webmaster and the Recruitment and Retention Committee.

Total Enrollment Benchmarks

Fall 2013 Baseline:	**Fall 2014:**	**Fall 2015:**
136	137	139
Fall 2016:	**Fall 2017:**	
141	143	

Other Enrollment Related Benchmarks[i]

None

Department Retention Goal(s):

To increase the retention of undergraduate English majors by 8% by Fall 2017.

Action Steps (with dates & person(s) responsible):

A. Working in conjunction with the University College, identify student with difficulties in core courses; confer with these students. Fall 2014; Jake Jakaitis

B. Pair new majors (first year) with upper-division majors in a mentoring situation. Fall 2014; Jake Jakaitis and the Recruitment and Retention Committee.
C. Poll junior-senior majors and minors: ask what they wished they'd known and what advice they'd give new students; share this information with lower-division majors and minors. Fall 2014; the Recruitment and Retention Committee.
D. Promote our scholarships more systematically. Fall 2014; Kit Kincade and the Recruitment and Retention Committee.

Retention Benchmarks	**Fall 2013 Baseline:**	**Fall 2014:**	**Fall 2015:**
	65%	67%	69%
	Fall 2016:	**Fall 2017:**	
	71%	73%	

Other Retention Related Benchmarks

None

Department Completion Goal(s):

To increase the 6-year completion rate for undergraduate English majors by 8% by Fall 2017.

Action Steps (with dates & person(s) responsible):

A. Create a consistent and uniform advisement pattern for sophomores coming to us from University College. Fall 2015; Jake Jakaitis.
B. Have a single junior-senior advisor. Fall 2015; yet to be determined.

Completion Benchmarks	**Fall 2013 Baseline:**	**Fall 2014:**	**Fall 2015:**
	55%	57%	59%
	Fall 2016:	**Fall 2017:**	
	61%	63%	

Other Completion Related Benchmarks

None

Post-College Achievement Goal(s) (e.g., employment & graduate school):

To increase the number of English majors who are employed or admitted to graduate school within six month of graduation by 2% annually.

Action Steps (with dates & person(s) responsible):

A. Work with the Career Center to develop appropriate tracking data related to employment or enrollment in graduate school. Fall 2014; Rob Perrin and the Recruitment and Retention Committee.
B. Conduct exit interviews with our graduating students. Fall 2014; Rob Perrin and Jake Jakaitis.
C. Launch a Department Facebook page. Fall 2014; webmaster and the Recruitment and Retention Committee.

Employment & Graduate School Benchmarks	**Fall 2013 Baseline:**	**Fall 2014:**	**Fall 2015:**
	N/A	+2%/+2%	+2%/+2%
	Fall 2016:	**Fall 2017:**	
	+2%/+2%	+2%/+2%	

Other Goal(s) and Action Steps[ii]:
None

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[i] *Note on Other Enrollment, Retention, and Completion Benchmarks*: Departments are encouraged to develop other benchmarks as may be relevant to measuring progress toward goal achievement.

[ii] Departments may have other goals that do not fit into the four areas previously indicated or adequately subsumable as an action step within one of the four goal areas. They may be placed here.