



Student Enrollment and Success Plan: 2014-2017

Department: Economics

Department Chair: John Conant

Department Mission: The goal of the Department of Economics is excellence in its courses, its programs, its research and its professional service. To that end it is committed to providing outstanding service to its students, the University, the state, and the profession through superior teaching, scholarship, advising, mentoring, student recruitment, grant seeking, consulting, and other professional activities.

Department Enrollment Goal(s):

To increase the number of economics majors by 15% by 2017.

Action Steps (with dates & person(s) responsible):

- A. In collaboration with the Center for Economic Education and the College Challenge program, work with area high school economics teachers on recruitment. Spring 2015; Director, Center for Economic Education.
- B. As the majority of economics majors are international students, work in collaboration with the Center for Global Engagement with our major international student sponsoring countries to make sure the quality of the economics program is known by the advisors in the sponsoring agencies in order to increase the placement of economics students at ISU. Spring 2015; Department Chair.

<i>Total Enrollment Benchmarks</i>	Fall 2013 Baseline:	Fall 2014:	Fall 2015:
	35	36	37
	Fall 2016:	Fall 2017:	
	39	40	

Other Enrollment Related Benchmarksⁱ

None

Department Retention Goal(s):

To increase the first year retention for economics majors to 70% by 2017.

Action Steps (with dates & person(s) responsible):

- A. To increase the percentage of 100 and 200 level economic courses that have Supplemental Instructors to 70% by Fall 2017. Initiate Fall 2014; Entire Economics Faculty.
- B. To insure that all 100 level Foundational Studies course sections utilize Blackboard Gradebook for grade display and that mid-term grades will be posted for all students in these courses. Fall 2014; Personnel Committee.

<i>Retention Benchmarks</i>	Fall 2013 Baseline:	Fall 2014:	Fall 2015:
	63%	65%	66%
	Fall 2016:	Fall 2017:	
	68%	70%	

Other Retention Related Benchmarks

None

Department Completion Goal(s):

To increase the 6-year graduation rate of Economics majors to 60% by Fall 2017.

Action Steps (with dates & person(s) responsible):

- A. The department will develop and maintain a survey instrument that will enable the department to understand the reason behind a departure from the major. Fall 2014; Department Chair.
- B. The department will develop and maintain a survey instrument to be given to students in the capstone course that will enable the department to understand the major hindrances to timely completion of the degree Fall 2014; Senior Capstone Instructor.

<i>Completion Benchmarks</i>	Fall 2013 Baseline: 50%	Fall 2014: 52%	Fall 2015: 55%
	Fall 2016: 57%	Fall 2017: 60%	

Other Completion Related Benchmarks

None

Post-College Achievement Goal(s) (e.g., employment & graduate school):

Increase the percentage of economics graduates with relevant employment or graduate school admission within 6 months of graduation by 10% by Fall 2017.

Action Steps (with dates & person(s) responsible):

- A. Work with the Career Center to provide better career information for economics majors and better job search services. Spring 2015; Senior Capstone Instructor.
- B. Work with the Alumni Center and Center for Global Engagement to determine how to track international graduates more efficiently. Spring 2015; Department Chair.

<i>Employment & Graduate School Benchmarks</i>	Fall 2013 Baseline: N/A	Fall 2014: Baseline set	Fall 2015: +3%
	Fall 2016: +6%	Fall 2017: +10%	

Other Goal(s) and Action Stepsⁱⁱ:

None

ⁱ *Note on Other Enrollment, Retention, and Completion Benchmarks:* Departments are encouraged to develop other benchmarks as may be relevant to measuring progress toward goal achievement.

ⁱⁱ Departments may have other goals that do not fit into the four areas previously indicated or adequately subsumable as an action step within one of the four goal areas. They may be placed here.