



## Student Enrollment and Success Plan: 2014-2017

**Department:** Criminology and Criminal Justice

**Department Chair:** Dr. DeVere Woods

**Department Mission:** The Department of Criminology and Criminal Justice at Indiana State University has as its major goal to discover new knowledge and to assist the community in solving problems while providing all of its students a sound liberal arts education with a focus on understanding criminal behavior, the criminal justice system, mechanisms of social control and their relationship to society. Students electing to major in criminology and criminal justice are prepared for careers in the criminal justice field as well as for entry into law school or a graduate program in criminology or a related discipline. The wide variety of courses offered enables each student to determine his or her program in terms of interests and aspirations. An integral part of the criminology and criminal justice program is the internship which allows students to gain a clearer understanding of criminal justice agencies.

### Department Enrollment Goal(s):

To increase the number of majors in the CCJ Department by 1% each year through Fall 2017.

#### Action Steps (with dates & person(s) responsible):

- A. Creation of CCJ days for high school students to meet with advisors from department. Investigate recruitment of high school/transfer students. Insure community colleges have current information on ISU degree requirements. Fall 2014; Chair, Advisors
- B. Collaborate with the Office of Admissions on email/social media campaign to new admits declaring CCJ that includes who will be their UC advisor and to whom to speak if they go directly to the department. Fall 2014; Chair, CCJ Advisors, UC Advisor
- C. Utilize current students in the CCJ major to conduct a campaign to prospective students through the Call Center facility. Spring 2015; Chair, advisors, and faculty
- D. Providing ISU Admissions representatives with information on careers related to the major for distribution to high school students. Fall 2014; Chair, Advisor
- E. Continue to work with Extended Learning to improve the delivery of the CCJ on-line degree completion program. Fall 2014 and continuing; Chair, Dean of Extended Learning, CCJ Advisor.

<i>Total Enrollment Benchmarks</i>	<b>Fall 2013 Baseline:</b>	<b>Fall 2014:</b>	<b>Fall 2015:</b>
	763	770	778
	<b>Fall 2016:</b>	<b>Fall 2017:</b>	
	786	794	

#### *Other Enrollment Related Benchmarks<sup>i</sup>*

None

### Department Retention Goal(s):

Increase the retention rate of CCJ majors to 70% by Fall 2017.

### **Action Steps (with dates & person(s) responsible):**

- A. Develop a departmental plan to assist with the transition from UC into CCJ Department (e.g., recognition even in Fall to acknowledge new sophomores coming into CCJ major). Fall 2014 and continuing; CCJ Advisors
- B. Have all departmental advisors trained on MySAM. Fall 2014; CCJ Advisors, CAS professional advisor.
- C. Have monthly meetings on CCJ floors in residence hall to discuss scheduling, registration, and degree plans. Collaborate with UC advisors to ensure students are familiar with UC and CCJ advisors. Fall 2014; CCJ advisors and selected faculty.
- D. Evaluate the use of group scheduling during priority registration to determine changes and improvements. Fall 2015; Chair, CCJ Advisors

<i>Retention Benchmarks</i>	<b>Fall 2013 Baseline:</b> 63%	<b>Fall 2014:</b> 64%	<b>Fall 2015:</b> 65%
	<b>Fall 2016:</b> 67%	<b>Fall 2017:</b> 70%	

### *Other Retention Related Benchmarks*

None

### **Department Completion Goal(s):**

Increase the 6-year graduation of CCJ majors to 60% by Fall 2017.

### **Action Steps (with dates & person(s) responsible):**

- A. Create a course sequencing plan for Fall to Spring semester to provide students with plans for upcoming terms. Spring 2015; Chair and Curriculum Comm.
- B. Before priority registrations, advisors will visit all CCJ major courses to discuss advising, registration procedures, and announce important dates for completing registration. Fall 2014, Advisors
- C. Majors will receive a written acknowledgement and congratulations from the Chair when they attain senior standing; information will be provided about how to declare their graduation term and important advising steps. Fall 2014; Chair, CCJ Advisors
- D. A speaker series of prospective employers will be offered through LAE (CCJ professional fraternity).
- E. Creation of Facebook & Twitter accounts to improve student access to advisors and major peers. Fall 2015; Chair

<i>Completion Benchmarks</i>	<b>Fall 2013 Baseline:</b> 54%	<b>Fall 2014:</b> 55%	<b>Fall 2015:</b> 56%
	<b>Fall 2016:</b> 58%	<b>Fall 2017:</b> 60%	

### *Other Completion Related Benchmarks*

None

### **Post-College Achievement Goal(s) (e.g., employment & graduate school):**

Work with the Career Center to develop benchmarks for tracking CCJ graduates who are employed and/or admitted to graduate/professional schools within 6 months of graduation.

**Action Steps (with dates & person(s) responsible):**

- A. Develop a plan for collecting current contact information from graduates and maintaining accurate alumni information. Fall 2014; Chair; Advisors.
- B. Create a newsletter that highlights employment opportunities available in the field in IN, and the nation, and that enhances networking among alumni. Spring 2015; Chair

<i>Employment &amp; Graduate School Benchmarks</i>	<b>Fall 2013 Baseline:</b> N/A	<b>Fall 2014:</b> Baseline Set	<b>Fall 2015:</b> +2%/+2%
	<b>Fall 2016:</b> +2%/+2%	<b>Fall 2017:</b> +2%/+2%	

**Other Goal(s) and Action Steps<sup>ii</sup>:**

None

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<sup>i</sup> *Note on Other Enrollment, Retention, and Completion Benchmarks:* Departments are encouraged to develop other benchmarks as may be relevant to measuring progress toward goal achievement.

<sup>ii</sup> Departments may have other goals that do not fit into the four areas previously indicated or adequately subsumable as an action step within one of the four goal areas. They may be placed here.