MBA PROGRAM

The Master of Business Administration Program at Indiana State University is targeted at individuals who hold an undergraduate degree and who are seeking advanced business knowledge and skills necessary for increased responsibility and career advancement. The MBA Program is accredited by AACSB–International, the Association to Advance Collegiate Schools of Business, and North Central Association of Colleges and Secondary Schools. For four years in a row, our MBA Program has been recognized among the nation’s best by The Princeton Review.

 Careers

Individuals who participate in the MBA program at Indiana State University receive quality graduate-level preparation for a career as a manager or business professional in an ever-changing environment.

Our students come from a variety of undergraduate majors including marketing, finance, actuarial science, and engineering, among others. Our MBA graduates often enter companies at the management level and escalate to positions such as:

- Chief Marketing Officer
- Chief Financial Officer
- Chief Executive Officer
- Statistical Analyst
- Entrepreneur/Business Owner

Paul Lo, MBA alumnus and Chairman of Far East National Bank, traveled with 10 ISU students and one faculty member to Taiwan and Hong Kong. The focus of the six-day trip, funded by Lo, was to expose students to international financial services and global business environments.

"I hope this trip opened their eyes to international exposures and expectations, and that they realize that they can achieve whatever they want in life and have big dreams. You have to travel to see the world and how big it really is, then you can realize how small you are."

-- Paul Lo, MBA, 1970

Student Involvement

The MBA Association (MBAA) is a graduate student organization that sponsors professional, social and recreational events to promote increased student involvement and inspire a sense of community. The MBAA represents all MBA students including full-time, professional and executive MBA candidates. The MBA Association strives to create an atmosphere conducive to the professional and personal development of its members.

Scholarships

There are several scholarships, financial awards, and assistantships specifically available to MBA students. For more information, go to: www.indstate.edu/mba/finaid.htm
Curriculum

The 36-semester credit hour MBA Program has a general management focus included in five areas of study—business tools, integrative seminars, culminating experience, a global experience, and electives. For students who lack undergraduate business courses, additional course work is required. Our program emphasizes both theory and practice and develops skills in problem solving, strategic thinking, the management of organizational change, international/global business, and workgroup functioning.

Faculty

MBA Program faculty come from several areas of the College of Business. The following faculty members teach courses within our program:

- Dr. Herschel Chait, Managing the Strategic Workforce
- Dr. Alan Czyzewski, Management Accounting
- Dr. Eurico Ferreira, International Financial Management
- Dr. Mahfuzul Haque, Security Analysis and Portfolio Management
- Dr. Jeff Harper, Management Information Systems
- Dr. Jon Hawes, Marketing
- Dr. Steven Lamb, Quantitative Problem Solving
- Dr. Connie McLaren, Business Forecasting
- Dr. Jin Park, Insurance & Risk Management
- Dr. Bill Redmond, Strategic Marketing Management
- Dr. Paul Schikora, Strategic Supply Chain and Operating Decisions
- Dr. Art Sherwood, Advanced Management Practices
- Dr. Dale Varble, Marketing
- Dr. Tarek Zaher, Strategic Financial Decisions

Alumni Spotlight

Paul Lo, who received the Distinguished Alumni Award in 2003, is President/CEO of Bank SinoPac and SinoPac Holdings of Taiwan. He has sponsored several ISU student learning trips to Taiwan and greater China and is known as a strong supporter of economic growth and international trade between China and the United States. Lo received his MBA from ISU in 1970.

Joe Robles, Senior Vice President and Chief Financial Officer of USAA, handles all of the finances of the Fortune 200 company that has more than $96 billion in owned and managed assets. USAA also employs nearly 22,000 people globally, of which more than 600 report directly to him. Robles graduated with an MBA in 1979.

Dr. Ronald Vaughn has served as president of the University of Tampa since 1995. Under his leadership, university enrollments have more than doubled and new enrollment records have been set in each of the last 12 years. He earned both his undergraduate (marketing, '68) and master's in business administration (MBA), '70, from ISU. Vaughn was awarded ISU's Distinguished Alumni Award in 1997 and has earned distinctions in the field of marketing and higher education throughout his career.

Find Out More

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